

The K-CAST

"Knowledge Casting"

Special Interest:

VOLUME 1, ISSUE 1

APRIL 2009

General Peter W. Chiarelli, Vice Chief of Staff of the U.S. Army, will deliver the opening keynote address at the 10th Annual Knowledge Management (KM) Conference. The KM Conference will be held April 28-29 at the Ronald Reagan Building and International Trade Center in Washington, DC.

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From the Advisor:

Welcome!



Colleagues,

From the Army Knowledge Management Office (AKMO), let me welcome you to our latest format in knowledge sharing. In addition to the AKS Website on AKO, I have initiated a K-CAST newsletter keeping you informed on the myriad of the Knowledge Management issues being addressed at the enterprise level.

By keeping you informed on the happenings and challenges at the Army Staff and Major Command levels, we can collectively promote our message of implementing the 12 Army Knowledge Management Principles.

Additionally, we are currently in the process of developing KM Strategy plans within the ACOMs, ASCCs and DRUs. This process lays out the path for organizations to truly become a "culture of collaboration".

Our next edition of K-CAST will highlight the work and lessons learned by our colleagues

tasked to develop KM plans and implement the 12 AKM Principles.

Also, I want to ensure we use this newsletter to identify the real KM heroes that are pushing the envelope within their respective commands. We are also taking more formal steps in developing an annual Army Knowledge Management Award to be presented by the CIO/G6 at this years LandWarNet Conference in Ft Lauderdale FL. Award categories and criteria will be posted on the Army Knowledge Strong (AKS) website.

Finally, I have talked with many of you regarding the challenges we face in changing Army culture. In every case, I am always impressed with the outstanding dedication of our CKOs, knowledge champions and AKM gurus.

Thanks for your great work!

Dr. Bob Neilson

Featured Article: The Army Knowledge Management Principles



Do you know the 12 Army Knowledge Management Principles recently approved by the Secretary of the Army? How about the three AKM dimensions of People; Processes and Technology. If you need more information on the 12 Army Principles go the Army Knowledge Strong website on AKO located at https://www.us.army.mil/suite/page/411380

On the Wire

See Art Schlussel and Rob Hoss discuss the KM course at the Army War College and the details of the KM Competency Model at AKS

https://www.us.army.mil/suite/page/411380 .





Also, listen to Dr. Bob Neilson 's 23 March interview on Federal News Radio http://www.federalnewsradio.com/ or on the AKS podcast site https://www.us.army.mil/suite/page/411380.



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Perspectives



Innovation Corner

Ever get an idea that flashes into your mind and you

have that conversation with yourself that ends "Why the heck aren't we doing something like that in the Army?"

We have set up an Innovation Website at https://www.us.army.mil/suite/page/601969 that will give you the opportunity to crystallize your ideas and try them out as an individual or as a group.

This website will explicitly set up for you and your colleagues to submit ideas. The Innova-

engage and empower you, individually and in groups, to create information and knowledge-based capabilities of the future.

tion Team guarantees they will get back to you within 1 months time with a decision to either:

- (1) CIO/ G6 will micro fund a proof of concept of your idea,
- (2) hook you up with someone who is already doing what you propose,
- (3) further develop the idea,
- (4) put your idea in the "cryo" freezer for later use and consideration.

Sun Tzu

Thoughts on the importance of Knowledge

"When a country has
Generals that are
thoroughly able and
intelligent, then that
country is safe and
strong. This means that
Generals have to be
completely capable and
completely
knowledgeable in all
operations."

Spotlights: The Army KM Competency Model

Ideas are the life's blood of organizations. Our continuing challenge is to

The U.S. Army is currently developing a KM Competency Model that will serve as the foundational body of knowledge for Army KM training and education.

Please review the KM Competency Model article at AKS and send your comments to: Art Schlussel Art.Schlussel@us.army.mil and Dr. Bob Neilson, Robert.E.Neilson@us.army.mil

Faces in the KM Crowd

Congratulations to Eddie Henderson and Mike Gradoz from the Fires Center of Excellence on the publication "An introduction to knowledge management for

<u>today's soldier</u>". This hip pocket book give soldiers a reference that answers the 5W's for Army Knowledge Management.

The Best on AKS



Next Edition Highlight

The Army Knowledge Management Awards (AKMA) call for nominations!!

